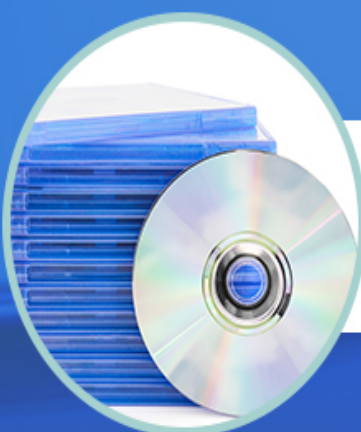


# ADVANTAGES OF USING BLU-RAY Discs



Support HD-quality picture and video storage

Have digital rights management protection for data safety



Can store up to 50 GB of data

Support fast data transfer of up to 72 MBPS



Resistant to data corruption

Discs are usually scratch-resistant



Do not get significantly affected by ambient temperature changes

Rewritable discs can withstand several rewriting cycles

