

Tips For Making Your Eyeshadow Pop



Prepare your eyelids with a primer, providing a tacky surface for the eyeshadow to adhere to properly.



Lightly dust the eyelids with translucent powder for a more even application.

Create a base with cream-based white eyeshadow to enhance the saturation of the pigment.



Use a dampened eyeshadow brush for applying powdered eyeshadows.

Stamp or pat the eyeshadow brush onto the eyelids for optimum color deposit before blending.



Layer complementary colors at the outer edge of the eyelid to add depth to the eyeshadow.